

MAJOR EVENTS AND EXHIBITION PROGRAMME 2016/17: UPDATES

Executive summary

1. The purpose of this Paper is to introduce the SPCB to the annual Major Events and Exhibitions Programme and to update them on new proposals to the Programme for 2016-17.
2. The Paper seeks the SPCB's approval for two artworks – Edinburgh International Festival's Anything that Gives off Light artwork (**Annex B**) and the Kelpies Maquettes (**Annex C**) - outside the Parliament on the Landscaped Gardens; and seeks early approval for the Parliament to host the 9th annual conference of the Organisation for Economic Co-operation and Development (OECD) Parliamentary Budget Officials (PBO) and Independent Fiscal Institutions in April 2017 (**Annex D**).

Member-sponsored event

3. All events that make use of the Landscaped Gardens must be approved by the SPCB and this paper seeks a view on a request received by the Events and Exhibitions Team from Jenny Marra MSP on behalf of the National Deaf Children's Society to use the Landscaped Gardens for their Roadshow Bus on Wednesday 7 September to promote their services to Members (**Annex E**).

Background

4. The Public Engagement Strategy sets out the basis for our engagement as well as providing details of our key activities to deliver on the strategy. The intention is to refresh the Public Engagement Strategy for Session 5. Increasingly, our approach will be to support public participation in parliamentary business and this will be reflected in the Strategy, for consideration by the SPCB in the autumn.
5. The focus of our activities in the very early part of the new Session is around delivery of a number of key initiatives, including:

Refresh of the Main Hall Exhibition

6. The Parliament has always had an exhibition to inform visitors about the workings of the Parliament and about the building itself. It relocated to the site of the former shop in 2013 and, since then, it has been comprised largely of parts from former exhibitions. This was only intended to be a temporary measure.
7. The exhibition is now being refreshed, with the design and build contract going out to tender in July/August, with a view to installation of

the new exhibition happening in February recess (when the Parliament is closed to visitors).

The SPCB is invited to note the status of the procurement exercise. A further update will be provided in the autumn.

Major Events and Exhibitions Programme (MEEP).

8. The Major Events and Exhibitions Programme (MEEP) is presented annually to the SPCB for approval by the Head of Events and Exhibitions. The MEEP is an integral part of the Public Engagement Strategy and combines annual events with proposals from partners and parliamentary committees.
9. In addition some of the major events and exhibitions will provide a platform for Scottish influence at home and abroad and/or promote significant historical, constitutional or cultural events/anniversaries.
10. The current list of agreed events and exhibitions is provided at **Annex A**.
11. The Events and Exhibitions Team will come back to the SPCB with ad-hoc proposals that meet the prescribed criteria as they occur throughout the year.

Member-sponsored events and exhibitions

12. Running in parallel to the Major Events and Exhibitions Programme are Member-sponsored events and exhibitions. Annually the Team support over 400 sponsored events, receptions and exhibitions attended by about 30,000 guests.

Resource Implications

13. All costs associated with the two artworks and the Member-sponsored event will be met by the organisers.
14. The costs associated with the refresh of the Main Hall Parliament exhibition - £30k - have already been allocated to project and office budgets and the costs associated with the OECD Conference - £10k to £12k - to cover catering, hospitality and conference costs will be met from budgets bid for as part of the Corporate Events and Exhibitions Budget for 2017/18.
15. Staff resources to support all these requests will be factored into existing workloads within the relevant teams. The Events and Exhibitions Team will work with other teams from across the Parliament as required.

Governance Issues

16. As with all partnership working the SPCB would, for the Kelpies and the Edinburgh International Festival installation, be required to enter into an agreement to cover public liability, health and safety, insurance, copyright and publicity considerations.

Publication Scheme

17. This Paper can be published once all the annexes have been publicly announced.

Next Steps

18. If the SPCB approves any or all of the proposals the Events and Exhibitions Team will work with the partners and colleagues across the Parliament to facilitate the necessary planning and delivery of the events.

Decision

19. The SPCB is asked to consider this Paper and its associated annexes and to:
 - note the plans for the refreshing of the permanent exhibition in the Main Hall;
 - note the major events and exhibitions pre-approved by the SPCB in January 2016 (**Annex A**);
 - agree the installation of the Edinburgh International Festival's *Anything that Gives off Light* artwork in the Landscaped Gardens (**Annex B**);
 - agree the installation of the Kelpies Maquettes outside the Parliament's Public Entrance (**Annex C**);
 - agree the Parliament hosts the 9th annual conference of the Organisation for Economic Co-operation and Development (OECD) Parliamentary Budget Officials (PBO) and Independent Fiscal Institutions in April 2017 (**Annex D**); and
 - agree the hosting of the National Deaf Children's Society Roadshow Bus in the Landscaped Gardens (**Annex E**).

EVENTS AND EXHIBITIONS TEAM

June 2016

EVENTS APPROVED BY THE SPCB PRE-ELECTION

- **Donald Dewar Memorial Debating Competition** - Thursday 9 June 2016 – annual event organised in partnership with the Law Society of Scotland; schools from across Scotland are invited to take part in the heats with the finals taking place in the Debating Chamber chaired by the Deputy Presiding Officer
- **World Press Photo Exhibition** – Wednesday 29 June to Saturday 23 July 2016 – hosted annually since 2006 - with the exception of 2014 - the internationally acclaimed exhibition showcases prize-winning photographs from around the world by photo-journalists
- **Session 5 Opening Ceremony** - Saturday 2 July 2016 – includes 4 key elements: the procession of the Crown of Scotland down the Royal Mile from Edinburgh Castle to the Parliament; Her Majesty The Queen's Address; a traditional Riding down the Royal Mile with Members, guests and others from across Scotland; and an Open Afternoon – Big Day Out – of free entertainment where the Parliament will open its doors to the people of Scotland
- **Harry Benson: Seeing America Exhibition** - Friday 12 August to Saturday 3 December 2016 - in the Main Hall that will showcase about 90 photographs that focus on Benson's photographic portraits of American Presidents, the civil rights movement in America and key aspects of American history
- **Festival of Politics 2016** - Thursday 18 to Saturday 20 August 2016 – a three-day festival held across the Parliament that aims to bring together the people of Scotland and to place them at the centre of politics as they discuss and debate the key issues of the day with panels made up of national and international experts
- **Edinburgh International Culture Summit 2016** - Wednesday 24 to Friday 26 August 2016 – biennial international summit that brings together culture ministers from across the world with artists and art leaders to develop arts and cultural policy – the theme for the 2016 Summit *Culture: Building Resilient Communities* will be addressed through three interlinking strands in the areas of cultural heritage, economics and participation

EDINBURGH INTERNATIONAL FESTIVAL - SCOTTISH ENLIGHTENMENT SCHOOLS ART INSTALLATION

Background

1. The Edinburgh International Festival (EIF) has approached the Parliament seeking an appropriate outdoor site for a public art installation linked to a primary schools project *Anything that Gives off Light*. The installation would be on display from Friday 5 to Sunday 28 August during the Festivals.
2. If approved by the SPCB, the proposal would be supported by the Events and Exhibitions Team working collaboratively with EIF and Facilities Management, Solicitor's Office and Media Relations Office.

Discussion

3. The schools project, already underway, will involve 1,000 Edinburgh school pupils in Primary 7 across 23 Edinburgh schools. Developed after a previous theatre project that explored the Scottish Enlightenment and asked young people to consider what enlightenment means today, the new workshop is taking the form of a one day art and writing workshop in schools.
4. The children will be asked to create an individual figure to be part of the collective public art installation and write about their aspirations for the future. The workshops are being facilitated by three artists, Fraser Gray, Brodie Sim and Mel Sangwine, and three writers, Elspeth Murray, Rachel McCrum and Russell Jones.
5. The public art installation will comprise a series of 9 plinths displaying up to 1,000 wooden mannequins, decorated in yellow by the participating schoolchildren. The installation will also include the childrens' writings on display panels being produced by EIF's design contractors.
6. The EIF has requested use of the ponds in the Parliament's Landscaped Gardens for the display of the installation. As illustrated, they propose displaying the figurines, decorated using EIF's signature colour, on plinths in the centre of ponds. The plinths would be installed so that the figures appear to be on the surface of the water. The childrens' writings would be displayed around the edges of the ponds.



Goals

7. The project aims to deliver a youth dimension to the partnerships supporting the hosting of the 2016 Edinburgh International Culture Summit by the Parliament through engagement with primary school audiences.

Audiences

8. In addition to the participating schoolchildren and their families and friends, the installation would add another interest point to the Landscaped Gardens for wider festival-going audiences and passing visitor traffic.

Resource implications

9. The EIF will meet the full costs of rig and derig of the artwork. Staff time to oversee the set-up and derig will be factored into existing workloads.

Governance

10. If approved by the SPCB, as usual a contract will be set up between the SPCB and EIF covering health and safety, public liability insurance, insurance and a maintenance and repair plan.

Decision

11. The SPCB is invited to approve this request for use of the Parliament's Landscaped Grounds as part of the wider collaboration between EIF and the Parliament on the hosting of the 2016 Edinburgh International Culture Summit.

EDINBURGH INTERNATIONAL CULTURE SUMMIT 2016 – KELPIE MAQUETTES

1. This annex seeks the SPCB's views of, and agreement to, display the Kelpie Maquettes outside the public entrance of the Scottish Parliament for the duration of the Festival of Politics and the Edinburgh International Culture Summit 2016.

Background

Edinburgh International Culture Summit

2. As agreed by the SPCB the third Edinburgh International Culture Summit (EICS) will take place at the Scottish Parliament from Wednesday 24 August to Friday 26 August 2016.
3. The EICS is held biennially in the Scottish Parliament, the first Summit took place in 2012. The summit brings together culture ministers, artists, thinkers and art leaders from around the world to share ideas and best practice with a view to inspiring positive change in cultural policy and investment. Delegates from over 90 countries have been invited to attend the Summit in 2016.
4. The summit is collaboration between 5 partner organisations – the Scottish Government, the UK Government, the British Council, the Edinburgh International Festival and the Scottish Parliament.

Kelpies

5. The Kelpies are 30 metre high horse-head sculptures, standing next to the Forth and Clyde Canal. Designed by Andy Scott, as a monument to Scotland's horse power heritage, they were completed in October 2013.
6. There is a great deal of public interest in the Kelpies. In the first year of opening to the public, 1 million people visited the Kelpies. They have won a number of awards including the Saltire Society 2014 Civil Engineering Award.
7. There are two sets of 1:10 scale Maquettes. These have been displayed locally, nationally and internationally at events and locations including the field museum in Grant Park, Chicago; Sheffield International Steel celebration; and Bryant Park in New York.

Discussion

8. Displaying the Kelpie Maquettes outside the Scottish Parliament provides us with a unique opportunity to show great, contemporary, Scottish iconic art. The Kelpies will undoubtedly draw visitors down the

Royal Mile and into the building. As well as being of interest to those attending the EICS the Kelpies will, in all probability, increase the numbers of visitors to the building during the Festival of Politics

9. To maximise the impact of the Kelpie Maquettes, if approved by the SPCB, we would recommend extending the loan so that it covers the period immediately before the EICS to include the weekend of the Festival of Politics 2016. If agreed the Maquettes would be in place outside the Scottish Parliament from Monday 15 to Friday 26 August.

Media approach

10. The Kelpie Maquettes have already appeared in various parts of Edinburgh. However, given their popularity there is likely to be some media interest in their arrival at Holyrood and their presence will also generate comment on social media.
11. Should the display of the Kelpies be agreed, it is suggested the Parliament capitalise on the interest generated by their presence to encourage the public to visit the Festival of Politics and the Harry Benson: Seeing America exhibition which will be taking place at this time.

Governance

12. Discussions have taken place with Facilities Management; Security; and the Scottish Parliament Police Unit regarding placement and security of the Maquettes. All are content with this proposal.

Resource implications

13. The EICS will meet the full costs of rig and derig of the Maquettes. Staff time to organise this exhibition will be factored into existing workloads.

Next steps

14. If approved, the Events and Exhibitions Team will work with colleagues in Media Relations Office and Visitor Services to maximise the promotion of the Maquettes and the Edinburgh International Culture Summit Delivery Team will liaise with Falkirk Council and make the necessary arrangements to have the Kelpie Maquettes put into place.

Recommendation

15. The Events and Exhibitions Team would recommend the SPCB approve the placement of the Kelpie Maquettes outside the Parliament; given the potential to increase visitors to the Scottish Parliament as well as providing a unique opportunity for the Parliament to highlight a significant piece of public art to Festival goers attending the Festival of

Politics and delegates and culture ministers attending the 2016 Edinburgh International Culture Summit.

Decision

16. The SPCB is invited to consider this request and to agree that the Kelpie Maquettes can be placed outside the Scottish Parliament for two weeks – Monday 15 to Saturday 25 August – to coincide with the 2016 Festival of Politics and the 2016 Edinburgh International Culture Summit.

9th ANNUAL MEETING OF OECD PARLIAMENTARY BUDGET OFFICIALS AND INDEPENDENT FISCAL INSTITUTIONS – APRIL 2017

Executive Summary

1. This annexe seeks the SPCB's views on whether to host the 9th annual conference of the Organisation for Economic Co-operation and Development (OECD) Parliamentary Budget Officials (PBO) and Independent Fiscal Institutions at the Scottish Parliament.
2. The three-day event involves approximately 90-100 attendees, composed of 60 delegates and 30 observers, from OECD countries and takes the form of a reception on the first night with a dinner on the second and delegates depart mid-afternoon on day three. The event is proposed as taking place during April 2017.

Background

3. The PBO is a diverse network of specialised professional staff from: Independent fiscal institutions (IFIs) - independent parliamentary budget offices and fiscal councils; in-house parliamentary budget research units; parliamentary budget or finance committees; academics and representatives from other international organisations such as the International Monetary Fund and the World Bank also participate in PBO discussions.
4. The PBO network focuses on improving scrutiny of the budget process and the evolving role of IFIs. The PBO: debates substantive budgeting issues; shares practical experiences on working methods; profiles new institutions and significant changes in the mandates of older institutions and identifies good practices and contributes to standard setting (e.g. the OECD Principles for IFIs).
5. The PBO network meets annually and is typically hosted by a member country parliament. In previous years the annual conference has been held at the Italian Chamber of Deputies (2009); the Swiss Parliament (2010) the Swedish Parliament (2011); the OECD Headquarters, Paris (2012); the Canadian Parliament (2013); the Israeli Knesset (2014); the Austrian Parliament (2015); and the OECD Headquarters, Paris (2016).

Issues and Options

6. The Financial Scrutiny Unit in SPICe has been an active member of the network since 2010, and since that time the Scottish Parliament has been the only sub national parliament to be regularly represented. The FSU has had access to some of the world's best advice and expertise from members of the network from the point it was first established to advice on technical issues such as the production of reliable policy costings. When the Scottish Fiscal Commission (SFC) was first proposed, the FSU's involvement in the network ensured the

Parliament's Finance Committee was quickly and thoroughly briefed on the principles for IFIs.

7. By hosting the conference it is hoped this will further raise and embed the profile of the Scottish Parliament amongst some of the OECD's most influential economists, and will enable FSU and other Parliament staff to make further links and contacts. It is also an opportunity to raise the profile of Scotland and the nearby links to Adam Smith are likely to make this an attractive destination for many economists.
8. As host, SPICe will have an opportunity to help set the agenda for the conference - this will potentially enable SPICe to see a focus on key areas of interest – examples might potentially cover costing tax and welfare measures, linking budgets to outcomes.
9. With the establishment of the SFC on a statutory basis, 2017 will be an opportune time for the Scottish Parliament to host the network. The intention is to involve both the new SFC and the Office of Budget Responsibility in the planning and organisation, helping us develop links with both these key organisations.

Media Approach

10. As this is the first time that the Scottish Parliament has hosted a conference of this nature it may be of interest to some media commentators and specialist publications.
11. However, the level of this interest and any promotion will be dependent on the content of the programme. If the SPCB were to agree to this proposal, media access (if any) would need to be discussed and agreed with partners in advance.
12. A joint communications plan would require to be agreed between the Scottish Parliament and partners but overall MRO would anticipate this to be relatively low-key in media terms given the technical nature of the discussions.

Resource Implications

13. If the SPCB were to agree to the proposal, staff time to organise the annual meeting could be factored into existing workloads. The proposed cost of the event to the SPCB is estimated to be around £10k to £12k to cover costs for catering, hospitality and conference costs although if partners could be secured for the hospitality – lunch and dinner – these costs would significantly reduce. If approved by the SPCB these costs will be met from budgets bid for as part of the Corporate Events and Exhibitions Budget for 2017/18.

Recommendation

14. Given the potential benefits to FSU and other parliament staff of hosting the conference and the wider benefits of raising the Scottish Parliament's profile on an international stage we recommend that this conference is progressed

Decision

15. The SPCB is invited to consider this annex and agree that the 9th annual conference of the OECD PBO and IFIs takes place at the Scottish Parliament during April 2017.

MEMBER-SPONSORED EVENT: NATIONAL DEAF CHILDREN'S SOCIETY ROADSHOW BUS

Executive summary

1. This annex seeks the SPCB's views on a request received by the Events and Exhibitions Team from Jenny Marra MSP on behalf of the National Deaf Children's Society to use the Landscaped Gardens for their Roadshow Bus on Wednesday 7 September to promote their services to Members.
2. All events that make use of the Landscaped Gardens must be approved by the SPCB.

Background

3. The National Deaf Children's Society (NDCS) will be holding an exhibition in the Garden Lobby during week beginning Monday 5 September; the Roadshow Bus will tie in with this exhibition. The charity will also hold a reception in the Burns Room on Wednesday 7 September to engage with and inform Members. Both the event and exhibition will be sponsored by Jenny Marra MSP.
4. The NDCS Roadshow Bus has been travelling the UK since 1996 delivering the NDCS's unique information service. The Purpose of the NDCS Roadshow Bus is to deliver a free educational service to the doorstep of the nation's deaf children, their families and friends, as well as the professionals working with them. It also raises awareness of the needs of deaf children and provides information and support across the UK.



Issues and Options

5. The Roadshow Bus will be touring Scotland throughout August and September.

6. Having the bus in the Landscaped Gardens provides an opportunity for Members to visit the bus and to hear directly from parents and young people affected by childhood deafness and increase their understanding and awareness of it.
7. By engaging directly with those affected by childhood deafness on the Roadshow Bus, in conjunction with the proposed exhibition in the Garden Lobby and the reception, Members will be able to develop their understanding of how best to implement the new British Sign Language (Scotland) Bill and the importance of promoting the language in the early years.
8. As the purpose of the bus is to promote awareness rather than engaging in any direct fundraising for the charity it would not be in breach of the SPCB's Charity and Fundraising Policy.

Resource Implications

9. If agreed the bus would be managed by operational staff and volunteers from NDCS. Events and Exhibitions Team staff would manage all logistical arrangements with minimal involvement from Facilities Management, Security and the Parliament's Police Unit.

Governance issues

10. Discussions with Facilities Management, Security and the Parliament's Police Unit indicate that there would be no issues with the NDCS Roadshow Bus being located in the Landscaped Gardens. If approved, detailed information regarding length, breadth, width and risk assessments will be passed to colleagues to discuss and agree the most appropriate space within the Landscaped Gardens for the bus to park.

Next steps

11. If approved by the SPCB, the Events and Exhibitions Team will work with the Members' Office and the NDCS to take forward the planning for the event.

Decision

12. The SPCB is asked to consider this request and agree that the National Deaf Children's Society Roadshow Bus can park in the Parliament's Landscaped Gardens as part of the Member-sponsored events programme.