

MAJOR EVENTS AND EXHIBITIONS PROGRAMME 2016-17

Executive summary

1. This Paper seeks the SPCB's approval for the Major Events and Exhibitions Programme for 2016-17. The Paper provides an overview of the Programme – the majority of which falls within the first 6 months from April to September 2016 – and three new proposals for consideration.
2. Parliamentary officials are currently reviewing all major events and exhibitions that took place over session 4 as part of a wider review of public engagement and will provide a full report to the SPCB in due course. This review will assist with future planning and programme delivery for Session 5 onwards. Given this, only events and exhibitions that need approved at this stage due to lead-in times for planning purposes are being considered within this Paper. All other proposals will be considered by the SPCB post-election.
3. The Major Events and Exhibition Programme aims to support the Parliament's strategic goal of public engagement of informing and involving the people of Scotland to add value to the work of the Parliament. The Programme not only seeks to raise awareness of the relevance of the Parliament to the people of Scotland but also engage with those people who have not previously engaged with the Parliament. The Programme also provides a platform for Scottish influence at home and abroad.
4. Running in parallel to the Major Events and Exhibitions Programme are Member-sponsored events and exhibitions. It is anticipated that from 1 April 2016 to 31 March 2017 there will be around 350 Member-sponsored events, briefings and exhibitions attended by over 25,000 guests. These numbers take cognisance of Dissolution and the Scottish parliamentary election and the impact this has on Member sponsored events and exhibitions.

Issues and Options

Major Events and Exhibitions Programme 2016-17

5. The draft overview of the proposed Major Events and Exhibitions Programme 2016-17, if approved by the SPCB is attached at **Annex 1**. As set out above only events and exhibitions that need approved at this stage due to lead-in times are being considered.
6. If approved by the SPCB the overall Programme at present will include 8 major events including 6 events already approved – the Edinburgh International Science Festival events, the Kirking, Euroquiz, Donald Dewar Memorial Debate, the Opening Ceremony for Session 5 and the Festival of Politics – along with three major exhibitions including the last few weeks of the

John Bellany and the Scottish Women's Hospitals and the pre-approved *World Press Photo* exhibition. **Annexes 2** and **4** set out the two event proposals and **Annex 3** an exhibition proposal for consideration by the SPCB; we are recommending that all of them are taken forward as part of the Major Events and Exhibitions Programme.

Annual events and exhibitions

7. The SPCB approved a number of major events that would be held annually as part of the Major Events and Exhibitions Programme. At this stage given the forthcoming review we are only recommending that those events and exhibitions that have been held annually between April and October are included in the Programme with other annual events and exhibitions being considered as part of the wider review. The two events would be Euroquiz on Monday 6 June and Donald Dewar Memorial Debate on Thursday 9 June.

Resource Implications

8. The costs to the SPCB for the proposed exhibition (**Annex 3**) and event (**Annex 4**) are included in the annexes and met from budgets already allocated to the corporate events and exhibitions budget. All other direct costs associated with the other events and exhibitions are either met directly by the organisers in the case of the World Bar Conference 2016, Euroquiz 2016 and Donald Dewar Memorial Debate or met from budgets already allocated to the corporate events and exhibitions budget in the case of World Press Photo exhibition.
9. When pulling together the overall Programme, officials have considered the impact of all these major events and exhibitions on parliamentary resources and building users and have reduced impact by working with parliamentary teams and partner organisations to manage the events and exhibitions programme proactively. Whilst engagement with committee clerking teams has been on-going, eliciting proposals for inclusion in the proposed Programme of events for the first six months of the 2016-17 Programme has been impacted by the Scottish parliamentary elections. Events and Exhibitions Team will continue to work closely with committees post-election to elicit proposals for the second half of the 2016-17 Programme that chime with their respective work programmes. We will refer back to the SPCB if any new proposals are received.
10. The SPCB is asked to note that any events that use the Debating Chamber are likely to involve disruption to the Public Guided Tours Programme, Member Private Tours, the Education Service and potentially public access through parliamentary events. The Team would seek to minimise impact as much as possible.

Governance Issues

11. A strategic approach has been taken to ensure that all of the proposals detailed work towards the Parliament's strategic objectives and meet the

SPCB's objectives for events and top line objectives of the Parliament's Public Engagement Strategy and/or provide a platform for Scottish influence at home and abroad. The overall programme has been discussed and agreed at an operational level through the Public Engagement Group and at a strategic level by the Public Engagement Board.

12. An Equalities Impact Assessment has been undertaken and all equalities issues are considered in the early planning stages of each individual event and exhibition.

Publication Scheme

13. This Paper can be published once all major events and exhibitions have been publicised.

Next Steps

14. Once approved, the Events and Exhibitions Team will take forward all the necessary planning and organisation for all the major events and exhibitions detailed within this Paper; liaising with internal and external partners as necessary.

Decision

15. The SPCB is asked to consider this Paper and its associated annexes and to agree:
 - the Major Events and Exhibitions Programme for the first six months of 2016-17 as set out in **Annex 1**;
 - the World Bar Conference 2016 (**Annex 2**);
 - the Harry Benson exhibition (**Annex 3**); and
 - the Edinburgh International Culture Summit 2016 (**Annex 4**);

EVENTS AND EXHIBITIONS TEAM

January 2016

DRAFT MAJOR EVENTS AND EXHIBITIONS PROGRAMME 2016–17

Date	Event/Exhibition	Type	Location
April			
Wed 20 Jan to Saturday 16 April	<i>John Bellany and the Scottish Women's Hospitals</i> exhibition	Exh	MH
Sat 26 March to Sat 9 April	Edinburgh International Science Festival 2016	Fest	CR
Saturday 16	World Bar Conference 2016	Conf	DC
May			
Wednesday 11	Kirking		St Giles'
June			
Monday 6	Euroquiz	Quiz	DC
Thursday 9	Dewar Debate	Debate	DC
July			
Saturday 2	Session 5 Opening Ceremony	OC	-
Friday 15 July to Sat 24 Sept	<i>Harry Benson</i> exhibition	Exh	MH
August			
Thursday 18 to Saturday 20	Festival of Politics 2016	Fest	-
Wednesday 24 to Friday 26	Edinburgh International Culture Summit 2016	Conf	DC/CR
September			
October			
Tuesday 4 to Saturday 22	<i>World Press Photo 2016</i> exhibition	Exh	MH
November			
December			
January			
February			
March			

WORLD BAR CONFERENCE 2016

Executive Summary

1. This annex seeks the SPCB's views on hosting the closing plenary session of the World Bar Conference on Saturday 16 April in the Debating Chamber chaired by the Clerk/Chief Executive.
2. The Conference provides a platform for the Scottish Parliament on an international stage.

Background

3. The World Bar Conference 2016 will take place in Edinburgh from Thursday 14 to Saturday 16 April 2016. The World Bar Conference is the biennial conference of the International Council of Advocates and Barristers (ICAB). ICAB is the umbrella organisation for independent referral bars from jurisdictions across the world.
4. The World Bar Conference is an opportunity for the heads of all the bars, along with other practising advocates from different countries, to gather together to share ideas and to discuss significant issues.
5. The World Bar Conference has been running since 2002, when the inaugural event was held in Edinburgh. The Faculty of Advocates is the 'host' bar for the 2016 Conference.

Discussion

6. The theme of the 2016 conference is "The independent referral bar: retrospective and prospective". The theme has been chosen because the World Bar Conference is returning to Edinburgh which was where its inaugural conference took place. The Conference provides an ideal opportunity to review past, current and future issues concerning ICAB's members.
7. Conference sessions on Thursday 14 and Friday 15 April will take place in the National Museum of Scotland. Aung San Suu Kyi will be the keynote speaker for the first day of the conference. Speakers for the other sessions will be eminent advocates and barristers.
8. If approved, 200 delegates will attend the event at the Scottish Parliament on Saturday 16 April from 10.00am to 1.00pm. The themes for the final day of the conference will be 'Gender and Diversity Issues' and 'Confidentiality and Surveillance' - speakers include: Gillian Coumbs QC (New Zealand), Stephen Hockman QC (England and Wales) and Michelle Norton SC (South Africa).
9. As the Conference takes place during Dissolution and as the Presiding Officer will be out of the country at that time the Chamber session, if approved, would be chaired by the Parliament's Clerk/Chief Executive.

Resource Implications

10. The time to organise the World Bar Conference 2016 will be absorbed into existing workloads within the Events and Exhibitions Team. The costs of the event will be met by the organisers

Decision

11. The SPCB is asked to consider this annex and to agree that the Scottish Parliament host the 2016 World Bar Conference on Saturday 16 April in the Debating Chamber chaired by the Clerk/Chief Executive.

EXHIBITION PROPOSAL – HARRY BENSON

Background

1. The exhibition of about 50 photographs would focus on Benson's photographic portraits of past American Presidents, White House families, the civil rights movement in America and key aspects of American history. A few examples are included within this Annex.
2. If approved the exhibition will open in the Main Hall from Friday 15 July to Saturday 24 September 2016 and therefore available to delegates at the Edinburgh International Culture Summit 2016 as well as summer visitors to Parliament and Festival of Politics attendees.

Discussion

3. Harry Benson CBE is an acclaimed photographer with an international and long-standing reputation. Born in Glasgow in 1929, Benson arrived in America with the Beatles in 1964. He has photographed every US President from Eisenhower to Obama. Benson was feet away from Bobby Kennedy on the night of his assassination and in the room when Richard Nixon resigned. He went on the Meredith march with Dr Martin Luther King Jr and also covered the tragic events of the funeral following his assassination.
4. The Parliament has a long-standing relationship with the photographer through commissions for the Art Collection but to date has not held a public exhibition exploring the influence and significance of Benson's work, which continues to inspire emerging photographers in Scotland and abroad and which has huge public appeal. Benson has been commissioned to photograph all the Presiding Officers of the Scottish Parliament to date and mentored Shaun Murawski following the project inviting colleges, art schools and universities to recommend young photographers to take a portrait of Her Majesty The Queen.
5. Major exhibitions of Benson's work were held in Scotland in 2006 to 2008 (*Being There*, Scottish National Portrait Gallery and retrospective at Kelvingrove Museum) and attracted high numbers of visitors but it is some years since his work was last publicly displayed. As with the Warhol exhibition, there will be visitors who have never before had an opportunity to see Benson's work on public display. The topicality of the exhibition in the run up to the American presidential election in November 2016 will increase interest for visitors.

Media Approach

6. Given the international profile of Harry Benson, it is anticipated that this proposed exhibition would attract significant media interest, particularly given the topicality of the exhibition's theme.
7. A detailed communications and marketing plan would therefore be developed to capitalise on this interest and to encourage people to visit the Parliament.

Resource implications

8. The exhibition costs of about £35k, would be met from the existing budget for exhibitions within the Major Events and Exhibitions budget, includes the costs of photographic printing, framing and glazing, transport and installation of gallery walling, lighting and photographs.

Recommendation

9. It is recommended that this exhibition is developed with the Bensons for inclusion in the 2016 Major Events and Exhibitions Programme.

Decision

10. The SPCB is asked to consider this annex and agree that the exhibition takes place from July to early October 2016 in the Main Hall.

EDINBURGH INTERNATIONAL CULTURE SUMMIT 2016

Executive Summary

1. This Paper seeks the SPCB's views on hosting the third Edinburgh International Culture Summit (EICS) for international Culture Ministers being held from Wednesday 24 to Friday 26 August 2016.
2. The Summit provides a platform for the Scottish Parliament on an international stage and promotes a significant cultural event.

Background

3. The Scottish Parliament, working with the 4 partners - Edinburgh International Festival (EIF), British Council, Scottish and UK Governments - hosted the 2012 and 2014 Summits.
4. The overarching theme for the summits is to create an international ministerial forum for discussion about the role and value of culture and to encourage dialogue amongst and between ministers, policy makers and artists.
5. The Summit presents a unique opportunity for ministers and policy makers to engage. The Summit's unique setting in the middle of Edinburgh's August Festivals, one of the world's most important international cultural events, is an essential element of its relevance, resonance and appeal.
6. The Summit will endeavour to ensure multi-lateral discussion and a diversity of cultural perspectives, representing various points of view and experiences, with a focus on the decision-makers who impact, influence and inform cultural policies.
7. Following the 2012 and 2014 summits there has been general consensus that they have provided good networking opportunities, and Edinburgh in August created an ideal backdrop for cultural discussions at an international level. It was also generally felt that hosting the summits at the Scottish Parliament was key to the overall success.

Issues and options

Venue and programme

8. Building on the successes of the 2012 and 2014 summits, more countries and delegates are likely to attend future summits bringing many Culture Ministers from across the world and from many different cultures into contact with the Scottish Parliament (and, of course, the building which is itself a prime example of Scotland's cultural achievements).

9. The mission and broad themes of the 2016 Summit resonate closely with the international objectives of the Scottish Parliament to exchange knowledge and ideas and develop relationships. It also meets the SPCB's objectives for events in that it provides a platform for the Scottish Parliament at home and abroad and promotes a significant cultural event.
10. Given the above and the success of hosting the 2012 and 2014 summits, we would recommend that the 2016 Summit is also held at the Scottish Parliament during summer recess with plenary sessions in the Debating Chamber chaired by the Presiding Officers and breakout sessions in Committee Rooms. As with the 2014 Summit it is recommended that the Presiding Officer co-host a dinner with the First Minister for all delegates on the first evening of the Summit.

The SPCB is asked to consider this and agree that the Edinburgh International Culture Summit 2016 be held at the Scottish Parliament from Wednesday 24 to Friday 26 August and that the Presiding Officer co-host a dinner on the first evening.

Governance

11. Following a successful working relationship in 2012, the Scottish Parliament became a full partner for the 2014 Summit along with the EIF, British Council and Scottish and UK Governments. This allowed the Parliament to be fully involved from the outset with the development of the 2014 programme. Since then the Strategic Board chaired by the Presiding Officer has met on a number of occasions to advise on the strategic principles, cultural policy objectives and programme of the summits.
12. A charitable foundation – the Edinburgh International Culture Summit Foundation – was established to act as a vehicle for applying for and receiving grants and donations for the Summit. The Foundation's role is to assist all the Summit Partners in the work of the Summit and also to reduce by increments the burden of the cost of the Summit to the Partners.
13. The programme for the 2016 Summit will be developed by the Summit Director to an overall strategic direction established by the Strategic Board, and working with input from other partners and with support from the delivery team. The Strategic Board will have input into and approval of the programme and each of the Summit partners will play a prominent role in the Summit itself.
14. Reporting to the Strategic Board, there is a Steering Group which provides oversight on the development of the Summit plans with at least one representative from each partner organisation sitting on this group. The Parliament's representative on this Group is the Head of

Events and Exhibitions. Alongside the Steering Group there will be a Communications Group which will support all the communications activity pre and during the Summit. As before, the Parliament's Media Relations Office will represent the Scottish Parliament on this Group.

Delivery Team

15. Supporting the Steering Group there will be a Delivery Team which will be responsible for delivering the event. This Team will be managed by a full-time Project Coordinator funded by the EICS Foundation and supported by staff seconded from the partners.
16. As set out above a substantial amount of the costs for delivering the Summit will be met through donations and grants to the Foundation. In addition all the partners are providing either donations or support-in-kind to the Summit accordingly. The SPCB is not asked to provide financial support but instead provide support-in-kind like other partners.
17. As a full partner we would recommend that the SPCB commits resources to support the successful delivery of the Summit. Therefore, in addition to providing the venue for the Summit, we would intend to provide temporary office accommodation for the Delivery Team for 9 months from late January to mid-September 2016.
18. We would also plan to second an Events Officer from the Events and Exhibitions Team to the Delivery Team as the Logistics Manager.

Resource implications

19. The total costs to the SPCB would be about £40k split over two financial years - £10k from this financial year and £30k from the next financial year – to cover the cost of the secondee to the Delivery Team and the co-hosted dinner by the Presiding Officer which can be met from budgets already allocated to the Corporate Events and Exhibitions budgets.

Decision

20. The SPCB is asked to consider this annex and to agree that the Scottish Parliament host the 2016 Edinburgh International Culture Summit from Wednesday 24 to Friday 26 August with the Presiding Officer co-hosting a dinner on the first evening and to note, if it agrees to the Summit, the resource implications as detailed above.