

DESIGN & DEMOCRACY EXHIBITION AT LONDON DESIGN FESTIVAL

Executive summary

1. This Paper seeks the SPCB's views on the recommendation of continuing to associate the Parliament with the onward tour of Design & Democracy.
2. Following the success of the Design & Democracy exhibition (30 November 2011 – 23 March 2012), developed in partnership with Scotland's four art schools - Duncan of Jordanstone; Edinburgh; Gray's; and Glasgow - in showcasing Scotland's design talent to audiences at the Parliament, V&A at Dundee have expressed interest in taking a smaller scale version of the exhibition to the V&A Sackler Centre for display during this year's London Design Festival and possibly also to The Lighthouse, Glasgow and a Dundee venue.
3. This exhibition showcased design work by 15 graduates in fields including health, education, environmental design, fashion and photography and highlighted the role of Scotland's art schools in supporting the creative industries. It was displayed at the Parliament during Year of Creative Scotland 2012.

Background

4. Design & Democracy exhibition showcased the work of 15 graduates in a range of disciplines who were mainly working in social design and in subjects varying from health and education to sustainability in fashion.
5. The exhibition was very well received; 75% of visitors surveyed said their overall experience was Excellent or Very Good. Over half of visitors also went on a Parliament tour and one third also used the Café or Shop.
6. Previous partnership working with V&A at Dundee has included a public exhibition at the Parliament of architectural models of short-listed designs for the new V&A building in 2010 and a Festival of Politics event.
7. The V&A at Dundee now wish to show the architectural model for the winning design alongside some of Scotland's recent design graduates, as showcased previously in Design & Democracy at the Parliament, in a small exhibition during this year's London Design Festival, Friday 14 to Sunday 23 September.

8. Funding for creating a smaller version of the existing Design & Democracy exhibition and associated costs would be met by Creative Scotland.
9. It is recommended that following previous involvement in this partnership exhibition, the SPCB continues to associate itself with the onward tour of the exhibition by including the Parliament logo in the exhibition graphics but not in any promotional materials. It is noted that the SPCB's involvement has some positive reputational benefit especially during Year of Creative Scotland 2012.
10. It is recognition of the appeal of the original exhibition that there is a request to utilise it in an onward tour.

Resource Implications

11. There are no financial implications for the SPCB. The original exhibition was funded by the SPCB with a contribution from Creative Scotland.

Publication Scheme

12. It is recommended that the Paper is published after the exhibition is announced.

Next steps

13. If the SPCB approves the recommendation to include the Parliament logo in the exhibition, the Events and Exhibitions Team will advise the exhibition designers and V&A at Dundee accordingly.

Decision

14. The SPCB is invited to give their views on the recommendation of continuing to associate the Parliament with the onward tour of Design & Democracy.

EVENTS AND EXHIBITIONS TEAM

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