

1 June 2011

FESTIVAL OF POLITICS 2011 – DRAFT PROGRAMME

Issue

1. This Paper invites the SPCB's views and seeks approval of the draft programme of events that will form the 2011 Festival of Politics.

Discussion

2. **Annex A** contains details of proposed Festival events that have been, or are close to being, confirmed. As agreed by the SPCB at its meeting on 15 December 2010, the 2011 Festival of Politics has been shortened to three days - Thursday 25 to Saturday 27 August - to reduce the overall costs by 50% to the SPCB. However, to accommodate the successful Young People's Day (please see paragraph 5) as part of this year's Festival we will host it on the preceding weekend, Saturday 20 August. We are also piloting a series of musical performances and theatre productions to run alongside the Festival in the Members' Restaurant from Tuesday 23 August through to the last day of the Festival on Saturday 27 August.
3. SPCB has been previously advised that the Debating Chamber is not available in August due to the planned replacement of broadcasting and voting equipment during the summer recess period. Therefore alternative venues will be used to accommodate events, including the Members' Restaurant and Chamber Conference Room (P1.02). Chamber events are being planned on the last day of the Festival, Saturday 27 August, by which time the project work in the Debating Chamber is planned to be completed.
4. The overarching theme selected for the 2011 Festival is *Re-newing Politics in the Age of New Media* and will concentrate on the many different methods in which people engage with Politics in today's society with particular focus on the rise of social media. Events will also explore other areas of political engagement such as music, drama, poetry, architecture - iconic buildings that shape our landscape - as well social groups and cultural art.
5. Building on the success of the previous two Young People's Days, the Festival has once again worked with the Parliament's Education and Community Partnerships Team to deliver another event aimed at young people aged between 16 and 25 from across Scotland. This year the event is being entitled *Get the Picture* and the overall idea is that will offer young people a chance to showcase their views and provide them with an opportunity to present their aspirations for Scotland over the next 5 years of the Parliament. This will be achieved through a 'market place' event where groups will be encouraged to prepare a piece about themselves and their interests. Workshops and a Chamber event will also make up the day with the Scottish Youth Parliament feeding into the overall proceedings.

6. As with previous years, the Festival has worked in collaboration with a number of stakeholder groups outside the organisation to deliver a range of events. Due to the recent Parliamentary elections, we were unable to work with Cross Party Groups within the 2011 Programme.
7. Carrying on from the original idea in 2009 where suggestions for events and potential speakers were sought via the Festival website, three events this year will feature through this process. The three events taken forward this year are: Has Twitter changed the world?; Has the time come for quotas to achieve gender balance in our Parliament?; and Scottish Wave of Change.
8. Scottish Commissioners nominated by the Parliament have also been invited to participate in this year's Festival programme, and this has led to a positive response, with a number of events either featuring, or developed in conjunction with the Commissioners.
9. Collaboration between the Festival and other Scottish festivals has progressed each year. This year we are very pleased to be working alongside the Media Guardian Edinburgh International TV Festival for the first time. Looking at the full Programme, we are working with 33 organisations who are directly involved in the production of Festival events this year.
10. Whilst it is hoped that the Festival programme will not change significantly before it goes to print in June 2011, the SPCB's approval will, however, be sought for any major alterations that may be required.

Partnership

11. Carrying into the fourth consecutive year, The Carnegie UK Trust, The Carnegie Dunfermline Trust and the Law Society of Scotland have confirmed their support for the Festival of Politics. Within this partnership a number of Festival events will feature.
12. To complement the World Press Photo exhibition that will be situated in the Main Hall in August, once again a series of events will be held during the Festival and within the exhibition's overall duration, allowing audiences to hear directly from the award-winning photographers and others on the stories behind the pictures. Information on the World Press Photo exhibition is attached (**Annex B**).

Launch, Ticketing and Budget

13. Following the final sign off of the programme in early June 2011, it will be launched to the public and the media in early July with tickets going on sale straight away. As in previous years, the majority of Festival events will be free although there was a £1.00 advance booking fee. This year the Festival will be moving to a ticketless system for free events allowing us to waive the £1.00 advance booking fee. It is suggested that Chamber-based events should again be charged for, with tickets for the majority of these being priced

at the same level as 2009 and 2010. Traditional tickets will be produced for paid events.

14. As mentioned previously, we are piloting a series of musical performances and theatre productions which will take place within the Members' Restaurant. In relation to the musical performers, Musician Union rates apply and as such tickets will be priced at commercial rates. Agreements are progressing to share the costs of the tickets sales rather than a direct fee to reduce the risk to the Festival budget. It is not the industry norm to offer concessionary tickets for musical performances. However, as we offer concessionary tickets for other Festival events and to meet our equalities targets we are proposing to set appropriate concessionary prices for the musical performances as set out within the programme. Children aged 5 to 16, people aged 60 and over, students, unemployed people and disabled people are eligible for concessions.
15. For theatre productions, fees will be paid to cover performers and ticket sales will cover these costs.
16. Through reviewing and refining a number of operational procedures, tickets sales, and sponsorship the overall costs for the 2011 Festival will come within budgets already allocated.

Publication Scheme

17. For reasons of confidentiality in advance of the media launch of the Festival of Politics Programme, and in light of the fact that the Festival programme will be published within the next 12 weeks, publication of this paper should be withheld until after the launch in early July.

Decision

18. The SPCB is invited to approve the initial proposed draft Programme for the Festival of Politics 2011.

EVENTS AND EXHIBITIONS TEAM

ROY A S DEVON

25 May 2011

FESTIVAL OF POLITICS 2011 – DRAFT PROGRAMME

Saturday 20 August

Get the Picture (Young People's Day)

Invited guests only

An invited audience of young people from around Scotland will come together to explain and explore their issues, now and for the future through a series of interactive workshops, and a Chamber debate. In addition, groups will be asked to present current views and thoughts in a unique 'market place' scenario.

In association with UK Carnegie Trust and the Scottish Youth Parliament

Tuesday 23 August

UK Songwriting Festival - The Winners

18:30 (ends 20:00) Members' Restaurant - £6.00 (Concessions £3.50) Book in advance

Originated in 2004 and held at Bath Spa University, we are delighted to bring this year's final to the Scottish Parliament. Showcasing the best in the UK talents, songwriters will spend one week in tutoring sessions honing their talents accumulating to what will be a remarkable night of music.

In association with Creative Scotland and Burnsong

Wednesday 24 August

Burnsong Open Mic Night

18:30 (ends 20:00) Members' Restaurant - £6.00 (Concessions £3.50) Book in advance

Establishing itself at one of the best creative groups bringing together Scottish songwriting talents, **Burnsong** will host an open mic night welcoming back past winners of the 'Songhouse' competitions as well as old artistic friends from previous years.

In association with Burnsong

Thursday 25 August

Whose heritage – whose society?

10:30 (ends 12:00) Committee Room 1 FREE

What is Scottish culture in modern Britain and who owns our heritage? Whose society is it, and whose responsibility to develop social cohesion? Can culture, in all its forms, help us better understand Scotland's place in the world, as well as addressing the issues facing Scottish and global society? A panel of cultural commentators, academics and practitioners in the field of 21st Century Enlightenment will explore these themes in a highly interactive audience discussion. Chaired by **Jan McDonald**, Professor Emerita and Honorary Professorial Research Fellow in the Department of Theatre, Film and Television Studies, Glasgow University and panellist **Mark O'Neill**, Director of Policy, Research and Development, Glasgow Life and **Matthew Taylor**, Chief Executive, Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA).

In association with the British Council Scotland, the Institute for Advanced Studies in the Humanities, the Royal Society of Arts (Scotland), the Royal Society of Edinburgh and UNESCO UKNC Scotland Committee

Has the time come for quotas to achieve gender balance in our Parliament?

11:00 (ends 12:00) Room P1.02 FREE

Out of our 129 MSPs only 45 are women, an increase on the 43 women elected in 2007 but down from a high of 51 in 2003. And the numbers conceal a worrying trend - there were less women candidates in 2011 and for the first time more women were elected from regional lists than the constituency seats. Meanwhile, using equality measures in candidate selection processes is voluntary. Is it time for compulsory quotas to achieve gender balance in our political representation? **Dr Fiona MacKay**, Director of Graduate School, School of Social & Political Science, Edinburgh University will chair the event alongside panellist **Nan Sloane**, Director, Centre for Women & Democracy; **Sarah Boyack MSP**; and **Katy Gordon**, Liberal Democrat Candidate.

In association with Engender and Women into Public Life (funded by the EU Regional Development Fund)

A RIGHT blether - the results

11:30 (ends 12:30) Committee Room 4 FREE

In 2010 over 74,000 children and young people took part in 'a RIGHT blether' to tell **Tam Baillie**, Scotland's Commissioner for Children and Young People about the good things that were happening in their lives. They were also given the opportunity to vote on issues that they thought were important enough for Tam to include in his workplan. This is an opportunity to hear more about the results of a RIGHT blether and a chance to talk directly to the Commissioner and the Acting Head of Participation and Education, **Cathy Begley**.

In association with the Scotland's Commissioner for Children and Young People

Nighthawks

12:30 (ends 14:00) Members' Restaurant - £6.00 (Concessions £3.50) Book in advance

Following the death of her father, Amelia is forced to question her place at the heart of the community and of her family. *Nighthawks* tells the story of an eclectic group of people who frequent a diner in a rundown part of town. Inspired by characters devised with members of Blueprint, Wave Theatre's new community company, written by **Annie George** and directed by **Eleanor Morrison**. Blueprint provides opportunities for people, particularly from culturally diverse backgrounds, to participate in theatre.

In association Wave Theatre Blueprint

Polish Consulate

13:30 (ends 14:30) Committee Room 1 FREE

Polish historian, essayist, and political commentator **Adam Michnik**, widely claimed as someone who played one of the starring roles in bringing the Cold War to an end will be joined by **Bernard Margueritte**, frequent contributor to Polish television and newspapers and Warsaw correspondent for *Le Monde Diplomatique*. Both have lived controversial lives with many arrests in Poland over the years leading to the communism collapse in 1989. Join both of them as they discuss the role and power the media played on the road to independence in Eastern Europe

In association with the Consulate General of the Republic of Poland

Has Twitter changed the world? Social media and Scottish politics

13:30 (ends 12:00) Room P1.02 FREE

This debate considers whether the use of Twitter (and other social media) by participants in events such as the Arab spring has lessons for parliamentary democracies like Scotland. Do Scottish politicians need to communicate with citizens in a much more interactive way or is the use of social media over-hyped? Can any meaningful comparisons be made between revolutions in undemocratic countries and how politics is conducted in Scotland? Join **Dr Andy Williamson**, Director, Digital Democracy programme, Hansard Society and **Peter Cruickshank**, Research Fellow, International TeleDemocracy Centre, Napier University.

In association with the Hansard Society

WPP: What is the role of the war photographer?

14:30 (ends 15:30) Committee Room 4 FREE

This panel event will bring together a number of renowned photographers to re-examine the role of the war photographer in on-the-spot news situations, looking at the risks and dangers associated with documenting war in present day conflicts, and to also take a wider perspective on the impact of conflict, looking at how photographers document the impact at home.

Behind the Scenes at the Museum: V&A at Dundee

16:00 (ends 17:00) Committee Room 1 FREE

As one of Scotland's proudest cities, Dundee will provide the backdrop for a stunning new museum building on the Tay waterfront. The V&A at Dundee is one of the most internationally-significantly architectural projects in a generation. A panel of architects, curators and critics discuss the inspiration and vision for the building and how its development might contribute to the economic fortunes of the city and Scotland. Speakers include **Moira Gemmill**, Director of Projects, V&A; **Peter Bowman**, Edinburgh-based Cre8 Architecture, who will deliver the building in partnership with Kengo Kuma Architects, Japan; **Deyan Sudjic**, former Observer architecture critic and director of the Design Museum, London. **Alan Taylor**, Editor, Scottish Review of Books and Associate Editor, *Sunday Herald*, is in the chair.

Reporting Europe in the Age of New Media

16:00 (ends 17:00) Room P1.02 FREE

Much of the most incisive coverage of European affairs is now available in the form of blogs and social media postings. Why is this, and how does it fit in with traditional press and broadcast reporting? Poacher turns gamekeeper in this unusual event, where a leading politician keeps order as a panel of journalists and new media contributors discusses the issues.

In association with the European Movement in Scotland and the European Parliament Information Office in Scotland

Culture, for the people, by the people?

16:30 (ends 14:30) Committee Room 1 FREE

Warning: Access and participation in the arts for all, will lead to actual social interaction. It will lead to a greater ability and desire to communicate, but may run the risk of inflicting separation anxieties between us and our hardware. In some, it may even lead to severe cases of politicisation. Do the arts really reflect the society we live in, or the society the artist lives in? Are we fearless enough to embrace culture as a truly collective entitlement?

In association with the Wave Theatre

In Conversation with Richard Holloway (*title to be confirmed*)

18:30 (ends 19:30) Committee Room 1 FREE

As part of the General Teaching Council (GTC) for Scotland's series of lectures, **Anthony Finn**, Chief Executive will join **Richard Holloway** in conversation. Richard is a Scottish writer and broadcaster and was formerly Bishop of Edinburgh in the Scottish Episcopal Church. He is now regarded as one of the most outspoken and controversial figures in the Church. He is well known for his support of progressive causes and has written extensively on these topics.

In association with the GTC Scotland

Political Songhouse

18:30 (ends 20:00) Members' Restaurant - £6.00 (Concessions £3.50) Book in advance

Singer songwriters will come together at the Festival of Politics as they play contemporary political songs written over a short period whilst staying at the Burnsong Songhouse.

In association with Burnsong

Friday 26 August

Eco-City

11:00 (ends 12:00) Committee Room 1 FREE

[Text to follow.]

In association with The Carnegie Dunfermline Trust

Brian Taylor's Big Debate

12:00 (ends 13:00) P1.02 FREE

Chaired by **Brian Taylor**, this radio broadcast will transmit live from the Scottish Parliament on topical issues as members of the public are given the chance to put questions direct to prominent people on the news of the week.

In association with BBC Scotland

Byre Theatre Production

12:30 (ends 14:00) Members' Restaurant - £6.00 (Concessions £3.50)

Byre Theatre will deliver an exciting performance on all things *Facebook!*

In association with Carnegie Dunfermline Trust

Is the Far North safe in Nordic hands?

13:30 (ends 12:30) Committee Room 1 FREE

The Arctic contains a high proportion of the world's fish stocks, important breeding grounds and huge untapped supplies of oil and gas. The Norwegian government has pledged to exploit natural resources without harming this precious environment. On the 150th anniversary of explorer Fridtjof Nansen, the Chief Secretary of the Barents Secretariat outlines Norway's ambitious plans for human, natural and energy development in the High North. Chaired by **Lesley Riddoch**, Director of Nordic Horizons and joined by **Rune Rafaelsen**, General Secretary, Barents Secretariat, Kirkenes, Norway

In association with Nordic Horizons

Access to information? There's a website for that!

13:30 (ends 14:30) Committee Room 4 FREE

Scotland's freedom of information laws give everyone a right to receive information from Scotland's public authorities. But how has the internet changed access to information? Are we getting more than before – and are we getting what we want, or just what public authorities want us to see? Find out how new media makes it easier for people to ask for information, and how it has led to the creation of new kinds of information using government data and can the internet help everyone access information? Chaired by **Kevin Dunion OBE**, Scottish Information Commissioner.

In association with The Scottish Information Commissioner

Intellectual Property and the Law in a Digital Age

16:00 (ends 17:00) Committee Room 1 FREE

Intellectual property (IP) includes copyright, patents, trademarks, domain names and confidential information. These are often viewed as legal or business issues but IP can also aid in the protection and the development of the arts, music and photography. Future international events such as the 2012 Olympics and 2014 Commonwealth Games, present their own IP challenges and opportunities. The Prime Minister said last year "An IP system created in the era of paper and pen may not fit the age of broadband and satellites; we must ensure it meets the needs of the digital age." The current UK IP system is out of date and no longer fit for purpose. Reform is needed to ensure SMEs businesses are protected and the UK is recognised as a safe and attractive place for international business. Guest speaker **Pete Wishart MP** and former member of the group Runrig, will explore the issues and barriers within the current system and examine cases where this has already affected the music industry, the recent government IP consultation and opportunities for improving the IP system in the future. Chaired by **Michael Clancy**, Director of Law Reform, The Law Society of Scotland.

In association with The Law Society of Scotland

Is Scottish education inspiring our pupils to reach for the sporting challenges?

16:00 (ends 17:00) Committee Room 4 FREE

With the Olympic and Commonwealth games on the horizon, the issue of sport in our schools and the wellbeing of our young people is becoming a discussion point. Are schools playing their part in inspiring and developing pupils to engage with sport? Are schools investing enough time in the wellbeing and sporting activity which will shape our future generations? Are schools at the centre of inspiring our young people to reach for the sporting challenges? **Anthony Finn**, Chief Executive of the General Teaching Council for Scotland will chair the session alongside **Professor Peter Higgins**, Professor of Outdoor Education, University of Edinburgh; **Frank Dick OBE**, Nominated representative of Scottish Sport Association; and former Scottish international rugby player; and BBC Presenter, **John Beattie**.

In association with the General Teaching Council for Scotland

In conversation with a senior Politician (TBC)

16:30 (ends 17:30) Main Chamber - £6.00 (Concessions £3.50)

Book in advance

This event will bring a senior politician (TBC) to the Chamber to talk about their career in politics and engage with the public through a Question and Answer session.

Roddy Hart and the Lonesome Fire

18:30 (ends 20:00) Members' Restaurant - £12.00 (Concessions £9.00)

Book in advance

Glasgow singer-songwriter **Roddy Hart** is becoming a Scottish talent recognised by those who should know! Following his performance in 2009 at the Parliament's 10th anniversary event he has shared studio time with Ryan Adams and produced an album featuring Kris Kristofferson and Eddi Reader. Roddy and his band will play original classics as well as some surprises from his recent Forever Young tribute for Bob Dylan.

Saturday 27 August

Scottish Wave of Change

11:00 (ends 12:00) Committee Room 1 FREE

Creative Services Scotland and Scottish Wave of Change are working together to publish an anthology of short stories, poems, graphic cartoon strips and a play script. When commissioned the writers were asked to give a fictional response to the question: What values should shape the future Scotland. Chaired by **Gerry Hassan**, Scottish Wave of Change panellist will include those who contributed to the publication.

In Defence of Politics: What is Comedy and Satire Doing to Our Politics?

11:30 (ends 12:30) Main Chamber - £6.00 (Concessions £3.50)

Book in advance

Does political comedy and satire undermine public support in democratic politics by constantly deriding politicians and under-playing the challenges of governing? Are comedians to some degree responsible for the existence of large number of 'disaffected democrats'? Is there such a thing as 'civic comedy' and could it be funny? Should politicians spend more time reflecting on their responsibilities to the public and less time mocking politicians? This event explores these questions by bringing together a number of leading social commentators, comedians, politicians and political scientists. Led by **Charlie Jeffery**, Chair of the Political Studies Association, University of Edinburgh and joined by, **Ian Hislop**, regular guest on *Have I Got News For You* and *Private Eye* editor; comedian **Eddie Izzard**; satirist, writer and director **Armando Iannucci**; **Matthew Flinders**, Professor of Politics, University of Sheffield; and **Peter Riddell**, Senior Fellow of The Times/Institute for Government.

In association with the Centre for Governance, University of Edinburgh

Cuairt gu Cri`och (Full Circle) - Evolution to Devolution

12:30 (ends 14:00) Members' Restaurant £8.00 (Concessions £6.00)

Book in advance

In this historic year for Scotland, there can be no better time or place to tell Scotland's dramatic story. Argyll-based **Three Wee Crows Theatre Company** bring their original interpretations of our history and legends to our Parliament in Holyrood. This fast-paced journey traces our nation's evolution, pausing to explore events which marked the path of that journey - some with historical certainty, others steeped in the mysteries of legend; many affecting all of Scotland, some more familiar to the people of Argyll.

In conversation with Blair Jenkins (*title to be confirmed*)

13:30 (ends 14:30) Committee Room 1 FREE

Former Chairman of BAFTA Scotland, Head of News and Current Affairs at both BBC Scotland and STV, and former Director of Broadcasting at STV **Blair Jenkins** will talk about his extensive career in broadcasting and his recent appointment as a Fellow of the Carnegie UK Trust and the report he is producing for the Trust looking at how better journalism can be delivered in the digital age.

In association with The UK Carnegie Trust

Is the internet good for Democracy?

13:30 (ends 14:30) Committee Room 4 FREE

How well do social networking and other new consumer technologies help engage the disengaged and empower citizens to participate in democratic debate and hold our representatives to account. Panellists will discuss how effectively our democratic institutions, including the Scottish Parliament, use new technologies to help citizens participate, and how citizens use those technologies to speak to those in power. The session anticipates GovCamp, a major event in Edinburgh in October on using technology to engage communities in their own government. Chaired by former MSP and Honorary Professor, University of Edinburgh, **Susan Deacon** and joined by panellist **Michael Russell MSP** Cabinet Secretary for Education and Lifelong Learning; **Helen Margetts**, Professor of Society and the Internet, University of Oxford; Public Petitions Clerk (name to follow) and **Mark Feffer**, Microsoft UK Director

In association with Microsoft and the Academy of Government, University of Edinburgh

History of Protest Songs (*title to be confirmed*)

14:00 (ends 15:00) Main Chamber - £6.00 (Concessions £3.50)

Book in advance

Chaired by **Ronnie Gurr**, Musical Director, Burnsong and joined by **Dorian Lynskey**, author of *33 Revolutions Per Minute: A History of Protest Songs*; **Joe Bennet**, Head of School, School of Music and Performing Arts, Bath Spa University; and co-organiser of Band Aid and Ultravox frontman **Midge Ure** as they discuss the importance of protest songs to both the musical and political worlds.

In association with Burnsong

WPP: From revolution to representation - the impact of social media on politics

16:00 (ends 17:00) Committee Room 1 FREE

This panel event brings together photographers who looked at the impact of social media on politics and social change in two very different parts of the world – the revolution in Egypt and last year's UK parliamentary elections.

Making Human Rights real – the impact and influence of social media

16:00 (ends 17:00) Committee Room 4 FREE

Over the past six months online and social media has complimented traditional media in bringing political change to the Middle East, reaching a new generation of human rights activists and engaging people around the world who want to connect with each other on common campaigning issues. In Scotland Twitter, Facebook and blogging are all impacting the way people understand human rights and are helping to energise a new generation of political campaigners. Is social media important in making human rights 'real'? Chaired by **Professor Alan Miller**, Scottish Human Rights Commission and joined by **Iain Macwhirter**, Journalist and Rector, University of Edinburgh; **Ahdaf Soueif**, Author, journalist and activist; and **Omar Robert Hamilton**, Film maker and activist

In association with Scottish Human Rights Commission

Where Next for the Arab Spring

16:30 (ends 17:30) Main Chamber - £6.00 (Concessions £3.50)

Book in advance

Chaired by current Channel Four presenter **Krishnan Guru-Murthy** and joined by **Andy Carvin**, heralded by thousands for his regular Arab Spring, this event will open up discussion on the recent Arab Spring events witness by millions across the globe. After living for so many years under a dictatorship, where does a country start in developing its democratic voice which has been silenced for so long.

In association with the Media Guardian Edinburgh International TV Festival

Performance by Midge Ure

18:30 (ends 20:00) Members' Restaurant £20.00 (Concessions £17.50)

Book in advance

Renowned across the globe for fronting 1980's pop band Ultravox and for leading the charge in bringing Africa's plight to the world's Media through LiveAid **Midge Ure** will perform a unique intimate performance playing classics from his extensive back catalogue.

WORLD PRESS PHOTO EXHIBITION

Background

Founded in 1955, World Press Photo is a not-for-profit organisation that organises the world's largest and most prestigious annual press photography contest.

Each year the prize-winning images, ranging from spot news photographs of world events in action, to contemporary issues, portraiture, nature and sport images, are curated into an international travelling exhibition.

The exhibition tours annually to 180 venues across 45 countries, and is viewed by over 2 million visitors worldwide.

The Scottish Parliament and World Press Photo Exhibition

The Parliament has hosted the exhibition in conjunction with the Festival of Politics annually since 2006, under the remit of the Events and Exhibitions Team since 2007. Visitor figures to Parliament during the 3 or 4 week exhibition duration in summer recess have ranged from 31,517 to 57,962 in the years 2007-10, a total of nearly 200,000 visitors over the 5 years.

The hosting of an exhibition covering world events, current affairs and contemporary social and political issues has helped contribute to the aim of the Festival to stimulate and encourage public debate about political issues.

Exhibition Visitors - 2010 Evaluation Summary

Evaluation of visitors to the exhibition shows that the overwhelming majority of visitors rate the exhibition experience as Excellent or Very Good. In 2010, 82% of visitors rated the exhibition as Excellent or Very Good.

Almost half of those surveyed in 2010 had visited specifically to see the exhibition, and 66% of them were first time visitors to the Parliament. 65% had no previous engagement with Parliament and 40% were very likely or likely to get more involved.

In terms of other activities, 27% also attended a World Press Photo event, 13% a Festival of Politics event, 32% used the Café and 35% visited the Shop. All 150 exhibition catalogues stocked by the Shop were sold.